



OLOID improves the login experience for over 100,000+ frontline workers at Tyson Foods

OVERVIEW

Learn how Tyson Foods, a US-based manufacturer, boosted enterprise app adoption, cut support costs, and enhanced the user experience of 100,000+ non-English speaking frontline workers across 80+ locations in the US by deploying OLOID's facial authentication solution.

CHALLENGES

Tyson Foods needed help with the adoption of employee facing applications, such as Payroll & HR. A large section of their 100,000+ non-English speaking deskless workforce found it challenging to follow login instructions and to use usernames and passwords to gain access to employee applications on shared systems.

- Reluctance to use a centrally managed identity to access their workplace and employee apps
- Long delays and high IT costs for login support
- Poor employee experience

SOLUTION

OLOID provided a Face-based authentication solution with liveness detection and a custom domain for team members to seamlessly log in to their employee dashboard. The workforce was also given an option to 'login with face' on the landing page in addition to using their traditional username and password login.

RESULT

A cyber-physical login integration by OLOID simplified and improved the overall experience for the workforce. This integration with HRIS systems resulted in the following:

- Greater adoption of applications
- Significant reduction in IT support hours and costs
- Seamless user experience

This integration also provided an opportunity to connect the facial identity of the workers with their physical badge ID, thereby further simplifying the user experience and improving additional enterprise-wide benefits.